



**DELHI SKILL AND  
ENTREPRENEURSHIP  
UNIVERSITY**

**JUNE- JULY EDITION, 2022**

# **INSIGHTS**

**BHAI PARMANAND  
DSEU SHAKARPUR CAMPUS- II**

**A Glimpse  
on Events,  
Activities &  
Achievements**

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# Vision and Mission Of Bhai Parmanand DSEU Shakarpur Campus- II

## ABOUT US

**Bhai Parmanand DSEU Shakarpur Campus- II** formerly known as Bhai Parmanand Institute of Business Studies, has been a front-runner of providing quality vocational higher education in Delhi.

Well-connected to the Delhi Metro's Blue line, the campus has been strategically established to make for easier access for students, while keeping in mind the high demand of skilled employees in the electronic hub, that is Noida.



## VISION

To become a world class centre in providing globally relevant higher education in the various field of Information Technology and Management embedded with human values

## MISSION

To foster an intellectual and ethical environment in which both skill and spirit will thrive so as to impart high quality education, training and services with an international outlook.

To create and develop technocrats and business leaders who will strive to improve the quality of life



# MESSAGE FROM CAMPUS DIRECTOR



## Prof.(Dr.) Girish Kumar Sharma

### Campus Director- BPIBS

The Motto of Bhai Parmanand DSEU Shikarpur Campus-II has been to impart quality education in the field of technology and management.

Its faculty strives to equip young people from all over the country to make meaningful contributions to an economy that is increasingly becoming a significant entity in the global arena.

The college uses rigorous and intensive integrated teaching methods to prepare the students to take up technical positions in any environment and develop an "Entrepreneurial" mindset.

The Undergraduate courses emphasize on the combination of core business subjects and soft skill courses which lead to total personality development of the students.

Academic excellence, holistic education, global relevance, and contemporaneous curriculum continue to be the cornerstones of the college educational edifice.

We aspire to impart quality education, with a specialized faculty and a strong infrastructure.

With these services, we dream to make contributions ourselves along with our students in an increasingly globalized world.

Through innovative techniques, we aim to provide our students a springboard for creativity and out-of-the-box thinking which would prepare our students to create a distinct identity for themselves.



NATIONAL STUDENT'S DATA CORPORATION (NSDC) IN DSEU SHAKARPUR CAMPUS- II

MCA ACTIVITY ON TECHNICAL PRESENTATION

MCA PROFESSIONAL RESUME WRITING COMPETITION

National Student Data Corps (NSDC) Chapter in DSEU Shakarpur Campus- II dated 10/06/2022.

To extend the mission of the NSDC by creating a community of Chapter development initiatives and programs on 10th June 2022.

This chapter is very much beneficial for our data science students specially BSc. Data Analytics and MCA Students.



MCA Activity on Technical Presentation, dated 17/06/2022.

A Technical Presentation was presented by MCA students in different new technical topics on 17th June, 2022.



MCA Professional Resume Writing Competition, dated 18/06/2022.

A Resume Building Activity was conducted on 18th June, 2022 for the MCA students.



# INTERNATIONAL YOGA DAY CELEBRATION



On the occasion of **International Yoga Day** on **21 June, 2022** yoga event was organized at Bhai Parmanand DSEU Shakarpur Campus -II.

The event took place on the fresh green morning on the campus ground. About 60 students along with faculties participated in it.

T-shirt's and a cap were distributed among participants.

**Dr. Sampurnananda Mishra (HOO/Student Welfare Incharge)** conducted the program and guided by **Ms. Ekta Kharbanda (Nodal Incharge, BBA- BFSI)** as a trainer.



Department of BBA- BFSI of Bhai Paramanand Shakarpur Campus- II successfully made a visit to three different branches of **HDFC Bank**. Students of the college acquainted themselves with the Bank staff.

The session was set off by the bank officials by discussing about many insightful topics such as repo rate, inflation, escrow account, CASA and much more.

The Bank officials also discussed about mutual funds in depth i.e. Mutual Funds, Advantages and Disadvantages of investing in mutual funds, Industry norms, protocols, importance of formal communication, professional attire, Functioning of loan department of the bank and much more.

Moving forward, the students interacted with the Manager, HR of the bank. And in the end, an interactive question and answer round was organized and it was indeed a delightful experience for the students to get familiarized with such topics.

**-Malaika Gupta**  
Section A ,BBA Finance Student

# HDFC BANK INDUSTRIAL VISIT FOR BBA (BFSI)

# AI DEFENCE, VIGYAN BHAVAN VISIT FOR BSC. DATA ANALYTICS



The Ministry of Defence organized a symposium and exhibition on 11th July 2022 showcasing various **Artificial Intelligence Projects** at **Vigyan Bhawan** in the presence of Honourable **Defence Minister Shri Rajnath Singh**. Over 90+ students of B.Sc. Data Analytics attended the program and even got the honour of interacting with several defence officers and AI experts.

Over 75 AI projects were launched in the symposium through various public and private sector initiatives to mark India's one of the biggest steps in the AI industry, especially the Defence. The program motivated the students to pursue their careers in the new era of AI.

**-Tejas Upadhyay**

*Section B, BSc. Data Analytics Students.*

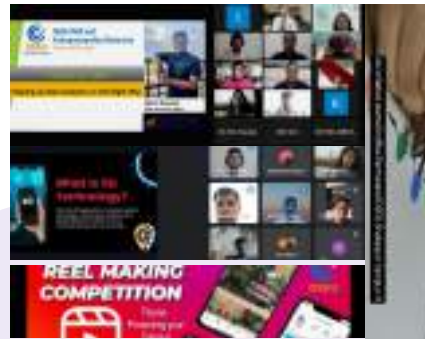


On 15th July 2022, DSEU Shakarpur Campus II successfully conducted Activity Day organised by students of BBA Branch in Offline Mode which was headed by **Ms. Ekta Kharbanda, Ms. Preeti Bedi, Mr. Akhand Pratap Singh, Miss Riya Singh** and **Miss Himanshi Aggarwal**.

The events were as follows:

- **Tug of War**
- **Lagori**
- **Open Stage** (Singing, Dancing, and Standup Comedy)

The students were very excited and took part in these with great zeal and enthusiasm.



On 16th July 2022, DSEU Shakarpur Campus II successfully conducted Activity Day organised by the students of BSc. Data Analytics in online mode which was headed by **Dr. Mamta Mittal, Ms. Priyanka Singh** and **Ms. Nidhi Grover Raheja**.

The Event are as follows:

- Expert talk with **Mr. Akhil Bansal**, the CEO of **QAGENIC Technologies**.
- **Technical Presentation** on, Unloading AI for Sustainable development, 4G vs 5G. etc.
- **Reel Making Competition** on promoting the campus.

# ACTIVITY DAYS AT BHAI PARMANAND DSEU SHAKARPUR CAMPUS- II



On **July 20th, 2022**, the Students of B.Sc. Data Analytics had the opportunity to attend laboratory sessions hosted by the prestigious **Indian Institute of Technology-Delhi (IITD)**, under the supervision of **Dr. Mamta Mittal & Ms. Nidhi Grover**.

The main goal of this session was to introduce the concepts of Machine Learning and AI along with Advanced Visualization using Python. Students also had the opportunity to practically implement the taught concepts using google collab.

**-Mohammad Aamash**  
*Section B, BSc. Data Analytics Student*

IIT DELHI VISIT  
FOR BSC. DATA  
ANALYTICS STUDENTS



The session on the **Financial Empowerment** through Financial Education was successfully organised on **20th July, 2022** by **Mrs Ekta Kharbanda** and **Mrs Preeti Bedi** at Bhai Parmanand DSEU Shakarpur Campus- II.

**Mr Abhishek Dave**, the **Chief Manager of NSE** commenced the session by briefing the attendees about the establishment of NSE.

Mr. Dave edified students about assets including topics ETF, volatility index, equity derivatives and currency derivatives. He emphasized the fact that NSCCL is now known as NSE Clearing Limited. The session ended with students thanking faculties, Mr. Abhishek Dave and **Mr. Sajal Choudhary** for facilitating the session.

**-Malaika Gupta**  
*Section A, BBA (BFSI) Students*

NSE ACADEMY  
EXPERT TALK  
FOR BBA (BFSI)



# SEBI INDUSTRIAL VISIT FOR BBA (BFSI)



On **27th July, 2022** thirty students along with **Ms. Preeti Bedi & Mr. Akhand Pratap Singh** went to **Security & Exchange Board of India (SEBI)** Regional Office situated in Delhi. The students were addressed by **Mr. Kunal Kishore Bharti (General Manager)** and **Mr. Anupam Samantha (Assistant General Manager)**.

The session started with Mr. Kunal telling the students about the basic features of SEBI and interacting with the students about their know-how of different technical financial terms and concepts. Further More, he also discussed about the different regulatory bodies in India. The students also got to know about the recently established finance regulatory body i.e. **NFRA (National Financial Reporting Authority)**.

**-Sahil Chaurasia**  
Section A, BBA- BFSI



**Monsoon Mahotsav** was an event which was organised by **External Relations**, in collaboration with **Delhi State Aids Control Society (DSACS)**, our title sponsor who funded this event and **Ms. Sujita Gahlot** was the Chief guest. **Prof. (Dr.) Girish Kumar Sharma** gave his motivation words before beginning of the event.

The students of BSc. Data Analytics, BBA-BFSI and MCA department participated in events such as Dance, Drama (Nukkad Natak), Singing, Speech and Poem.

Each and Everyone enjoyed the event and at last students clicked the selfie in the selfie booth which was created by fine arts club of our campus. Full event was recorded and covered by the Media club and all the management was organised by the sports club and performances were designed by the Dance, Drama and Music club. Even all the students gave their feedback in the bulletin board as **#monsoonkiyaadein**.

**Govind Sharma**  
Section A, BSc. Data Analytics

# MONSOON MAHOTSAV BY EXTERNAL RELATION

# व्यापार TIMES

(DHRISTI Entrepreneurship Club Magazine)

The First Magazine of Bhai Parmanand DSEU Shakarpur Campus II- "व्यापार TIMES" was launched in the month of June with the motive to spread awareness about the Entrepreneurship, Start Up etc.

This is the initiative of founding members external relation vertical of Shakarpur Campus- II Govind Sharma, Keshav Krishnam, Ishan Singh and Aditiya Anand, BSc. Data Analytics Students. This Project is initiated under the guidance of Mr. Ashok Kumar (External Relation, Incharge)



## ACHIEVEMENTS



**Saransh Saini** (Student of B.Sc. Data Analytics) participated in **National Youth Parliament** organized by **OSGU (Om Sterling Global University)** on 15th and 16th July 2022.

Out of 640 participants, he was one of the 60 finalists in the competition. The event took place on 15th and 16th July 2022 at OSGU Hisar Campus.

Students from all over the country participated in the auspicious event. **Dr. Kiran Bedi** graced the occasion the event as Chief Guest.

She deeply inspired the students with her strong personality and motivating experiences as an IPS officer.

**-Saransh Saini**

*Section B, B.Sc. Data Analytics Student*



Our campus student Sh. **Govind Sharma**, B.Sc. (DA) has been declared as **Associate Head, Student Member of the External Relation** team by DSEU From 01-06-22 to 30-06-22



STUDENT ACHIEVEMENTS



On 28th May 2022, the Students of B.Sc. Data Analytics successfully organized the first Coding Competition in Bhai Parmanad DSEU Shakarpur Campus -II, named **CODE SPARDHA** under the guidance of **Dr. Mamta Mittal** and **Ms. Nidhi Grover Raheja**.

A total of 133 participants from not only DSEU but all over Delhi participated in the event.

On 23rd July 2022 the organizing team which included - **Saransh Saini, Mamta, Tejas Upadhyay,** and **Mohammad Aamash,** received their Certificates of Appreciation.



On 18th June, 2022 all the participants and winners of "**CODE SPARDHA**" received their certificates. Around **18 students** from our campus participated in the competition.

-Saransh Saini

Section B, B.Sc. Data Analytics Student

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