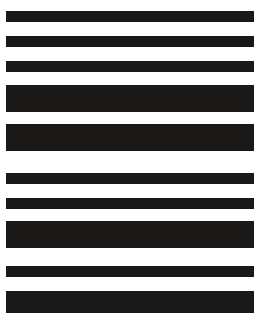


ISSUE :
April-May
2022

DSEU DWARKA'S
INSIGHT



**A Mirror of
Events, Activities
& Achievements**

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MESSAGE FROM THE CAMPUS DIRECTOR DR. KAVITA KHANNA



Under the umbrella of the “Skilling” and “Entrepreneurship” vision of DSEU, the Dwarka Campus has been playing its part. DSEU Dwarka Campus has been committed to providing a holistic environment for the students. The courses offered at campus boost competent faculty, state-of-the-art infrastructure, and industry-integrated curriculum. We focus on setting high academic standards and disseminating value-based learning to our students, to nurture responsible citizens for a better and brighter future. Our students are continuously provided with various platforms to channel their creative and innovative energies.

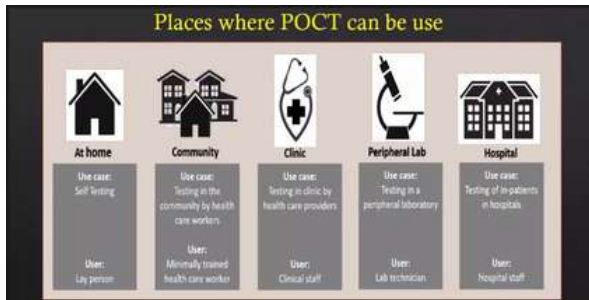
With immense pleasure, we are delighted to initiate the DSEU Dwarka's Insight, a bimonthly newsletter. This newsletter is the mirror of various events, and activities conducted over the past two months at DSEU Dwarka Campus. It is a result of the collective efforts of experienced faculty, enthusiastic students and supportive staff paving way for achieving excellence in all aspects.

“ Opportunities don't happen. You create them. ”

- Chris Grosser

Industry Expert Talk on 'Role of Point of Care Testing in Medical Laboratories'

By Medical Laboratory Technology Dept.



Industry expert talk for M.L.T. Dept. of both Dwarka and Meerabai campuses by the Industry expert: **Mr. KG Gaikholungpou**.



Industry Expert Talk on 'Job Searching'

By Banking, Financial Services & Insurance Dept.

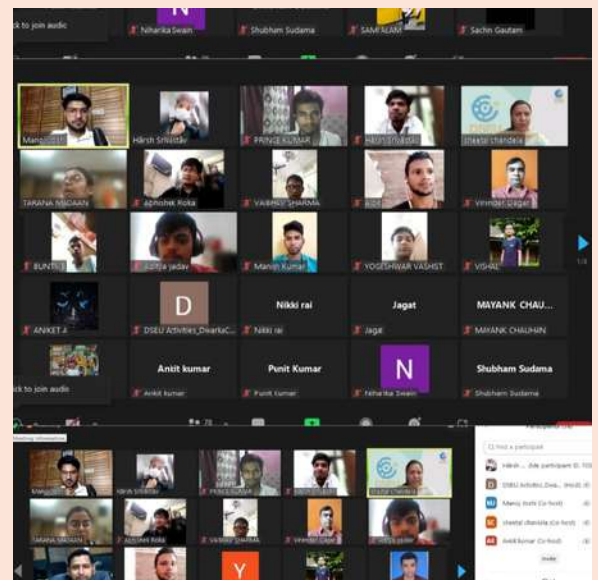
On 25th May 2022 an industry expert lecture by **Mr. Subir Verma** was organized at DSEU Dwarka Campus by the Dept. of Banking Financial Service and Insurance. He is the Chief Human Resources, Industrial Relations & Health Services at Tata Power, and the author of "Job Search Secrets-Master the Art of Getting a Job". The lecture was joined by Prof. Dr. Rihan Khan Suri, Pro-Vice Chancellor; Dr. Kavita Khanna, Director; Ms. Neeta Pradhan Das, Head - Strategy & Partnership Vertical; Dr. Lata Rani, Program Anchor of BFSI and Mr. Ahmad Omair, Placement and Partnership Officer. The lecture was mainly focused on how one can crack a job interview by using the BEST-O model which is a famous concept from his renowned book. This was followed by various real-life examples from Mr. Verma's career. He also spoke about his love for mentoring and educated the students about the importance of choosing the right carrier path at right time. The team of The Financial Minute also got appreciation from Mr. Verma.



Alumni Interaction on Entrepreneurship

By Computer Dept.

In a series of alumni interactions, Dwarka Campus successfully conducted the second Alumni lecture by **Mr. Manoj Joshi**, an alumnus of 2011 from the Computer Department, on Digital Entrepreneurship on 28th May 2022. Around 90 participants attended this lecture. He gave insights on digital entrepreneurship & shared the prospects of earning money online with the students.



Guest Lecture on 'The world is open for You'

By Facilities & Hygiene Management Dept.

The Dept. of Facilities and Hygiene Management organized a guest session on 3rd March 2022 on the topic "The world is open for You". A discussion on emerging trends and opportunities in Integrated Facility Management. The guest lecture was conducted by **Mr. Sunil Ralph**, Group Head, Facilities Management Services, GMR Group. His team of panel members included **Mr. Dushyant Kumar**, Sr. Manager, **Ms. Shivanshi**, Manager, **Mr. Mohit Agarwal**, Manager, **Ms. Ipsajeet Kaur**, Jr. Manager, all of GMR group. The esteemed guest gave the introduction on facilities and hygiene management, its potential market, and associated verticals. He also explained why FHM is so crucial for the present Industry and where the gaps are in the demand and supply of trained personnel in the Indian market. The students actively participated in a fun-filled activity session planned by the speaker to break the ice and build enthusiasm among everyone. The session went on with the panel members sharing their own field experiences and wisdom. The session concluded with a vote of thanks by Ms. Preyansi Mani, Associate Head Academics, DSEU.



Guest Lecture on 'Leadership Practices of Facility Management'

By Facilities & Hygiene Management Dept.

The FHM Dept. conducted a guest lecture with **Mr. Rajesh Pandit**. He has more than 31 years of experience and has been associated with CBRE for over 22 years. Currently, Mr. Pandit is managing a team of 6000 professionals and has already motivated many professionals and individuals across his journey. A short fun exercise with students was also organized which was followed by interaction and a glimpse of the professional world. Some of the topics discussed were :

- Scope and opportunities in facility management
- Importance of body language
- Identifying one's strengths and weaknesses
- Identifying goals in life
- Importance of focus and consistency
- Being creative and innovative
- Importance of empathy and other qualities required in facility management
- Investment in self
- Importance of communication
- Importance of ethics.



Apollo Pharmacy Placement Drive

By Pharmacy Dept.

Apollo Pharmacy conducted a placement drive for the students of Final year Diploma in Pharmacy at DSEU-Dwarka Campus on 19.05.2022. **Mr. Roopesh Babu** (Operational Manager), **Mrs. Neha Sharma** (Assistant Manager-H.R.) and **Mrs. Akansha Tyagi** (Executive Manager- H.R.) were the representatives from Apollo Pharmacy. Total 56 students appeared in the campus drive, out of which 37 students were selected by Apollo Pharmacy. Placement drive was successfully conducted by the coordinated efforts of the Pharmacy faculty

Dr. K Mahender (H.O.D.), Dr. Anuj Modi, Dr. Nitin Jain, & Dr. Rashmi. Dr. Kavita Khanna has congratulated the selected students and wished them success in their future endeavours. Representatives from Apollo Pharmacy appreciated the efforts put-in by the department of pharmacy, DSEU-Dwarka campus in upbringing and exploring the young minds for a better tomorrow.



Industrial Visit to CBRE

By Facilities & Hygiene Management Dept.

Department has organized an industrial visit on 7/05/22 at Coldwell Banker Richard Ellis (CBRE GROUP). It is the world's largest and a big four commercial real estate services and investment firm alongside Cushman & Wakefield, JLL and Colliers ranked 122nd on the Fortune 500 with market revenue of over \$28 Billion. From the orientation, the students got to know about the CBRE group global and CBRE India, the services they provide, the work they perform, and all the functions they do as one of the largest real estate companies in the world. Mr. Rajesh Pandit made the session more interesting and easier to get into our minds about what CBRE does. Mr. Pandit explained everything well that what the company does With the real property. Every student was able to relate to the things we have been taught in our college. The visit was amazing and made the scope broader.



Publisher's Book Exhibition

By Central Library



The DSEU Dwarka Central Library organized a book exhibition which started on 9th May 2022 and ended on 15th May 2022. Over 5 days, different publishers came and showcased their various books. Student and faculty members have shown interest in different titles of various publishers and recommended the same for the library.

Industrial Visit to Network Bulls

By Computer Dept.

The department has organized an industrial visit for the students on 29th April 2022. This visit was held at the office of Network Bulls. Students got the opportunity to enhance their practical stimulation in computer engineering. This visit was mainly focused on understanding network devices and network configuration in the computer engineering field. Students were overwhelmed by the high end labs and networks.



Schedule

9th May 2022

CBS, Atlantic & Springer Publishers

10th May 2022

S. Chand & Group Publications

11th May 2022

Pearson, Taxmann & Oxford Publishers

12th May 2022

TMH, IP Innovative Publications

13th May 2022

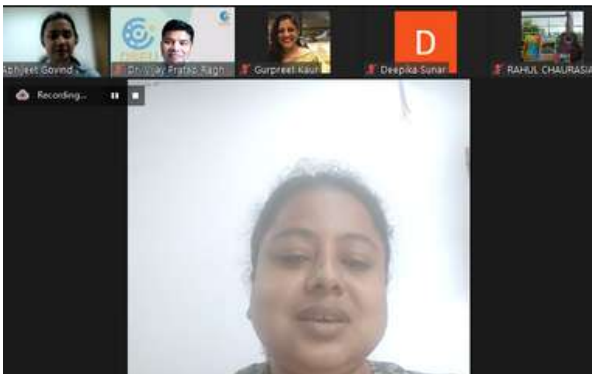
Jaypee, Atlantic & Springer Publishers



Webinar on 'Sustainability & Waste Management'

By Facilities & Hygiene Management Dept.

The FHM Dept. organized a web event titled 'More than just Reducing and Recycling, Best Practices for a Sustainable and a Responsible Tomorrow'. The webinar covered the diverse branches of Sustainability: waste management, entrepreneurship, modern techniques, and conversion of waste to energy. The entire event was bifurcated into four sessions, each session was taken by a separate Guest Speaker namely; **Ms. Gurpreet Kaur**, **Ms. Rozina Suleman**, **Mr. Pawan Agarwal** & **Dr. Shyamala Mani**.



Workshop on 'Financial Literacy & Awareness'

By Banking, Financial Services & Insurance Dept.



The department in collaboration with SEBI organized a workshop on April 29, 2022 in the domain of Financial Literacy & Awareness. The guest speaker was **Mr. Vishan Dutt**, who worked in the Banking sector and also possesses sufficient experience in the Ministry of Corporate Affairs. He spoke to students about the rules & regulations related to investment and elaborated on the role of regulatory bodies, explained frauds, & the different Governmental schemes.

Career Counselling Outreach Program

The activity of career counselling for school students was taken up very enthusiastically by the faculty. The outreach activity was conducted in 59 Government Schools of Delhi & the faculty interacted with over 7600 students. This is to counsel 10th and 12th class students about the future education opportunities. Faculty members reinforced the basic factors in choosing one's career which employ aptitude, interest, ability, skilling and personality. Overwhelming and encouraging response was received across the board.



India-Cuba Cultural Day

By Spanish Dept.

The department organized a Cultural Day (Celebrating India-Cuba) at Guru Nanak Dev DSEU Rohini Campus. It was a moment of great excitement for the University to welcome the Ambassador of Republic of Cuba, His Excellency Alejandro Simancas Marin. Students performed a play on "student exchange experience with the Republic of Cuba", sung popular Spanish tunes and performed a play based on the famous Bollywood movie "Sholay". A book on learning Spanish titled Viva Latino 3 authored by Shalu Chopra was released.



Activity Days for Diploma Students

On the Activity Days (20th & 21st May 2022), the DSEU Dwarka campus organized various sports and cultural events like badminton, table tennis, chess, stand-up comedy, dance, ramp walk, and digital poster making, etc. Various students attended and participated in various activities with much vigor. Out of all participants Arif and Tanishka from DCE 1st Year got Mr. & Mis. Well-dressed prizes. In the chess competition, the winners were Anoop (D.Pharm) and Udit (Runner up DCE). Divya (DMLT), Nidhi (DCE), and Abhishek Roka (DCE) got the prizes in the Dance competition. Badminton winners were Ravi Raj (D.Pharm), Tanishka (DCE), and Parth Shikhwat (DCE). Rishi and Rahul from DCE grabbed prizes in Stand-up Comedy and Sushant & Tanishka in Table-Tennis. In Digital Poster, Harshit Rana won first prize. Ramp Walk winners were Nidhi, Krishna in Girls, and Dhruv, Vishal in boys. Dr. Kavita Khanna, Campus Director distributed prizes to the students and motivated them for participating in co-curricular activities.



Activity Days for Undergraduate Students

On the Activity Days (27th & 28th May 2022), the DSEU Dwarka campus organized various sports and cultural events like badminton, table tennis, chess, stand-up comedy, dance, ramp walk, etc. Approximately more than 500 students attended and participated in various activities with much vigor. Out of all students, Abel and Tanisha from FHM AND BBA BFSI 1st Year got Mr. Well-dressed and Ms. Well-dressed prizes. In the chess competition, the winners were Om Rawat (BBA BFSI) and Yash Gogia (BMLT). Badminton winners were Shivshankar (BCA), Mohit and Ritika Pal (BMLT). Kartikay and Kaushal won prizes in Stand-up Comedy. Anmol Sahani (BCA) and Akansha (BMLT) in Table-Tennis. Kaushal Purohit and Surbhi bagged the first and second positions respectively in the poetry competition. The prizes were distributed at the end of the event to motivate and appraise them.



'Save the Earth' -Earth Day!

On Earth Day (22nd April 2022), the DSEU Dwarka campus organized a competition on "Waste to Wonder" along with a drive to collect "Single-use plastic residue" from the campus. Students used discarded cups, plastic bottles, etc. to create pen stands, bird feeders, paper baskets and many more. Out of all the innovative ideas, the 1st best idea was of B. Sc MLT - 1st year students (Khushi Kumar & Shailesh Gupta); the 2nd best idea was of B. Sc MLT - 1st year students (Divya & Akanksha); 3rd best idea was of BBA BFSI- 1st year students (Nibha Kumari & Ashmita) and one consolation prize to DMLT- 1st year students (Rohit Sharma & Kavita).

In addition to this, the Campus also organized a single-use plastic drive, the university placed bins for the same all around the campus and the students collected the plastic residue and segregated it into separate bins for proper disposal.



The Financial Minute Newsletter

By External Relations Vertical

The first financial newsletter of DSEU Dwarka - 'The Financial Minute' was launched on 5th May 2022 by the Dwarka Campus with the motive to spread financial literacy. This is the initiative of founding members external relation vertical of Dwarka Campus - Kavya Trivedi, Archit Puri, & Adyot Huria, BFSI students. This project is initiated under the guidance of Dr. Parul Kumar Assistant Professor, BFSI Dept., and with all the core members of our team including Mayank Sharma, Hardik Seth, Prince Kumar, Hemaan Sharma, Tushar Bhardwaj, Abhishek Rawat, & Rachit Chawla.

Torn notes? GOOD NEWS!
We have a solution for you!
Read more to know how to save your torn bills and saving

Did you know that no new Rs 2000 notes are being printed?
Read more for the shocking revelation of the INR currency

Think about demonitisation from a view that you won't believe!
Read more to see the real story of the chaos that emerged in 2016.



DSEU
Crafting Excellence

THE FINANCIAL MINUTE

A Student Initiative of the BBA BFSI Department, DSEU



Things You Should Know About The Indian Currency

Engaging facts about the Indian currency that barely anyone seems to know! **READ MORE**

ISSUE 01 / Monday / 16th May 2022

**Delhi Skill and
Entrepreneurship University**
Govt. of NCT of Delhi

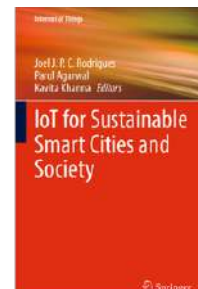
Dr. Kavita Khanna, Director, DSEU Dwarka Campus

Book Chapter Publications

- "IoT in Healthcare": A 360-Degree View", IoT for Sustainable Smart Cities and Society, pp 85-106., Springer, Singapore.
- Performance Evaluation of Shallow and Deep Neural Networks for Dementia Detection" In Innovations in Computational Intelligence and Computer Vision, pp. 513-523, Springer, Singapore.

Book Edited

Dr. Kavita Khanna has been an editor of the book entitled "IoT for Sustainable Smart Cities and Society" to be published by Springer in May 2022. The book provides a sound theoretical base and an extensive practical expansion of smart sustainable cities and societies, while also examining case studies to help readers understand IoT-driven solutions in smart cities. The book provides an insight into its applications. Models, architectures, and algorithms are presented that provide additional solutions. The main challenges associated with IoT discussed include security, privacy, and authenticity.



Dr. Parul Kumar, Assistant Professor, BFSI Dept.

Journal Publications

Kumar, P., Kumar, S. and Sharma, R.K. (2022) 'An impact of FPI inflows, Nifty returns, and S&P returns on India VIX volatility', World Review of Science, Technology and Sustainable Development, Vol. 18, Nos. 3/4, pp.289-308. (Scopus)

Invited Lecture

International Webinar on Reference Management using Mendeley organised by Universiti Malaysia Perlis on March 2022.

Refresher Course / FDP/ Conference / Seminar Attended

Completed two weeks of an interdisciplinary refresher course on "Research Methodology & Data Analysis" from 21st Feb – 5th March 2022 organized by Teaching-learning center, Ramanujan College, University of Delhi and Indian Accounting Association.



Dr. Dipak Dilipkumar Gadade, Lecturer, Pharmacy Dept.

Journal Publication

Gundu, R., Pekamwar, S., Shelke, S., Kulkarni, D., Gadade, D., & Shep, S. (2022) on development and pharmacokinetic evaluation of osmotically controlled drug delivery system of Valganciclovir HCl for potential application in the treatment of CMV retinitis. Drug Delivery and Translational Research, 1-22. DOI: 10.1007/s13346-022-01122-9 (SCIE).

Book Chapter Publication

"Polysaccharide Nanoparticles", Elsevier, 2022, Pages 485-515, ISBN 9780128223512, DOI: 10.1016/B978-0-12-822351-2.00014-0. 18 - Multifunctional cyclodextrin nanoparticles: A promising theranostic tool for strategic targeting of cancer.



Dr. Lata Rani, Associate Professor & Program Anchor, BFSI Dept.

Journal Publication

Joshi, R., and Rani, L. on an 'Exploratory Study on Factors influencing Spectrum Pricing Strategies in Indian Telecommunication Sector' in International Journal of Innovation, Management and Technology, JIMT2022 Vol13(2):42-45 ISSN:2010-6248, doi: 10.18178/ijimt.2022.13.2.919 (Peer Reviewed)

Special Association

- Appointed External SRAC Member in the School of Management and Business Studies, Jamia Hamdard.
- Appointed as a Member of Technical Committee for the 10th International Conference on Business Management and Governance (ICBMG2022), Hangzhou, China.



Dr. Rashmi, Lecturer, Pharmacy Dept.

Special Association

Deputed at SCERT as Health care expert for review & selection of vocational training partners



Dr. Anuj Modi, Lecturer, Pharmacy Dept.

Resource Person

Delivered an expert talk at AICTE, PCI, DTE and MSBT, approved by Nagpur College of Pharmacy, Nagpur (M.H.) on 15.01.2022 on the topic "Nutraceuticals: Natural alternative for healthy Life".



Student Achievements

- 25+ students from the DSEU Dwarka campus were provided selection & shortlisting offers from companies such as Hindustan Unilever Limited, Career Dose, HDB Finance (From the HDFC Bank family), and more in the Job Utsav organized on 17-18 May, 2022 at the DSEU Okhla II/CHAMPS campus.
- Aryaman Upreti from the BCA stream bagged the highest combined package of 7.66 LPA (Career Dose) offered to any student across DSEU campuses.



Credits

UNDER THE LEADERSHIP OF

Dr. Kavita Khanna
Director DSEU Dwarka Campus

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